



jims
NOIDA



Three Year Full Time Programmes

BBA | BCA

Delhi Institute of Higher Education



DiHE

Delhi Institute of Higher Education



**Affiliated to
CCS University
Meerut**



**AICTE
Approved**



Our Vision

To be a Premier Business School, nurturing leaders and creating social impact through excellence in education, training and research.

Our Mission

- **Ethics, Integrity and Social Responsibility** : To cultivate principled leaders grounded in ethics, integrity, and social responsibility, committed to making a positive impact on businesses, communities, and society at large.
- **Innovation, Technology and Business Acumen for Global Markets**: To empower future leaders with cutting-edge innovation and technological expertise, combined with strategic business acumen, to excel in global markets and drive transformative change in the world of business.
- **Entrepreneurship** : To foster an entrepreneurial mindset that encourages creativity, resilience, and transformative ideas in creating value in dynamic business landscapes.



ABOUT US

DELHI INSTITUTE OF HIGHER EDUCATION has been established by the group which has been leaders in the field of Management and Technical Education with a vision to provide a skill based education, which shall prepare Futuristic Managers to meet the challenges of the new industry landscape. Delhi Institute of Higher Education believes in preparing corporate ready managers, who are aware of the changing dynamism of corporate & business culture, along with a foresight towards the new avenues opening up. Our academic and corporate partners engage right from the selection process and curriculum design to selecting the faculty for the program and finalizing extended internship models. This immersion is to ensure that the students are ready to hit the road and are productive from Day 0 of joining their companies.

Core Values

- Integrity and Ethics
- Transparency and Accountability
- Innovative Learning and Development
- Entrepreneurship and Diversity
- Social Responsibility and Environment

Advisory Board

The Institute has a very strong advisory board chaired by Dr. Mahesh Gupta, CMD Kent RO Systems Ltd with other distinguished Senior Academic and Corporate Advisors from diverse backgrounds. Through their leadership positions in respective industries and communities, board members garner support for the research, teaching and service initiatives of the institute.



Dr. Mahesh Gupta
CMD, Kent RO



Prof. Parag Diwan
Former VC, UPES
CEO, Paradigm Consultant



Dr. A.K. Sen Gupta
Former Dean, IIFT



DR. G.P. RAO
Founder,
Good People Relations
Former Chief HR, Reliance



Mr. Rashmani Mehrishi
Director,
Zenta Healthcare



Prof. G.K. Agarwal
Professor at
International Management
Institute

About The Institute

The institute provides a very supportive and dynamic learning environment to cater to the ever changing needs of the globalized world. The institute strives hard to provide an enriching environment with all modern technologies. At the end of the course our students are well equipped to face the world as industry professionals and entrepreneurs to add value to the industry they choose to pursue further.

DIHE is strategically situated in the heart of Greater Noida West (popularly known as Noida Extension).

The Institute is surrounded not only by lush greenery but also with conveniences such as shopping complexes, malls, hotels, hospitals, multinational companies, schools, metro station, fuel stations and much more.



Chairman's Message

DELHI INSTITUTE OF HIGHER EDUCATION was established in 2022 with a clear vision and purpose. It was envisioned that in the foreseeable future it would evolve into a world-class business-school recognized for its commitment to high powered quality education and research. DIHE is also committed to developing outstanding professionals & entrepreneurs, who exemplify humanistic values, are socially responsible stewards who will create & disseminate practitioner-oriented knowledge that will uplift society.

In order to keep pace with the velocity of change and thrive in an uncertain environment, DIHE has already shifted gears to a mode of mastering change. It has launched several strategic initiatives at both the macro and micro levels to ensure that students' overall development is in tune with the present demands and expectations of industry. At DIHE, our strategic focus in future will address areas of curriculum design, mentoring & live project, advanced statistical software training, international summer internship, soft skills, stress coping & EI learning. These initiatives will focus on developing student competencies in dealing with global complexity, emerging technologies, change, social & cultural diversity.

Director's Message

Paradigm shift in Education has placed learning at the center stage, with increased emphasis on global mindset and holistic education alongside a fast-paced, ever-changing environment.

Dr. Rajeev Kumar, Director, DIHE Noida, believes that this change has necessitated the relevance of a quality business education. The changed world now requires a new orientation towards Leadership and Management, new skill sets, new narratives at workplace. Graduates need to stand up for the challenge with analytical mind, problem solving capability, decision making, leadership and social connect. Students at DIHE Noida are exposed to a holistic and experiential learning with great emphasis.

Best Wishes





PROGRAMME HIGHLIGHTS

**Mentoring by
Business Leaders**



**Field Projects
Industrial Visit**



**Placement Opportunities
from 100+ Companies**



**25% of Faculty Members
are Corporate Practitioners**



**Programme implementation
by Industry Experts**



**Skill Development Courses
and Live Workshops**



**Guest Lectures
by Industry Experts**



**Functional &
Analytical Learning**



**Summer Internships
in renowned companies**



**PDP
Seminars**



Programmes Offered

- Bachelor of Business Administration (BBA)
- Bachelor of Computer Applications (BCA)



**VALUE
ADDED
CERTIFICATES**

Digital Marketing

French / German

Business Analytics

Financial Services by NSE

Advanced Excel for Managers

IBM Courses



Bachelors of Business Administration

JIMS Noida offered Bachelors of Business Administration a 3-year full-time professional undergraduate program affiliated with the CCS University, Meerut. Our Bachelor of Business Administration (BBA) program has been designed to provide the knowledge and skills needed to become an effective manager in diverse organizational settings. This 3-year degree program provides students with a strong foundation in all aspects of general management, including accounting, marketing, finance, organizational behaviour and strategy. The course aims to supply future managers and professionals to various business and management sectors as well as to provide the key knowledge, skills, and attributes vital to modern organizations.

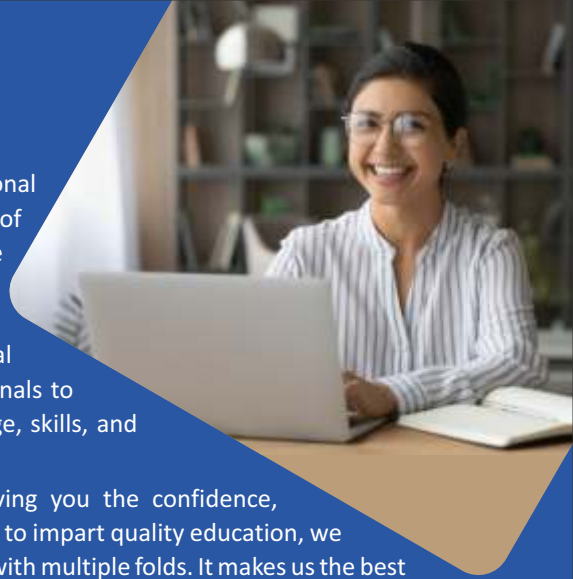
The program focuses on developing your business and employability skills, giving you the confidence, knowledge and expertise required to excel in a global workplace. With the endeavor to impart quality education, we have strived & succeeded in giving 100% results and have grown the learning sphere with multiple folds. It makes us the best BBA college in Delhi NCR.

BBA

- Ø The BBA degree program is designed with an in-depth understanding of management theory & practices coupled with industry exposure
- Ø Focuses on holistic development of the students by emphasizing experiential learning, and design thinking while sharpening their abilities through various internship opportunities, course assignments and other industry-driven live projects, thus ensuring impressive BBA placements.
- Ø Lays emphasis on creating an impeccable foundation by rendering value additions in domains entailing Banking & Finance, Retail & Marketing, Human Resource, Data Sciences, Entrepreneurship and Innovation, Digital Marketing.
- Ø Students are given the opportunity to understand professional dimensions by interacting & seeking guidance from their faculty mentors, Industry Experts and Alumni of the Campus.
- Ø Mandatory summer internships of 4-6 weeks, project report evaluation based on internships, rigorous evaluation, structured feedback and peer enrichment series.
- Ø International & national placements, internships, live projects, workshops, industry interaction, and corporate visits.
- Ø With a well-established Career Development Centre (CDC), we aim to accentuate students ability to transcend into paragons of efficiency, who can map up to the corporate and society expectations.
- Ø Prepared students for career higher education in the field of Master's Program MBA/MIB/PGDM from B-school in areas entailing Sales & Marketing, Finance, Operations, Human Resource Management, Data Sciences, Information Technology and Entrepreneurship etc.
- Ø Students can also prepare for government jobs while pursuing their course e.g. Bank PO, Civil services examination/PSUS/Defense services etc.
- Ø Guest lectures & Workshops are a regular feature and an integral part of the pedagogy of JIMS. Corporate head-honchos as well as doyens from the academia are invited to share their valuable insights and conduct lectures from their rich experience.
- Ø Excursion Trips are organized every year to give domestic and international exposure to students where they witness new things, learn about new environment and involve themselves in an authentic experience.
- Ø High-paying career path with Job opportunities nationally and Internationally

CAREER OPPORTUNITIES :

Our successful track record of national and international placements is testimony to the spectra of the industry exposure provided to the students. Our robust industry-academia interface strives to fit the right talent to the right place. Students have been placed in top-notch brands nationally and internationally.



Bachelors in Computer Application

JIMS Noida is one of the best colleges for BCA in Delhi NCR offering a 3-year BCA course affiliated with the CCS University, Meerut. The curriculum is spread over six semesters providing academic insights and practical exposure to the budding technocrats. The institute offers great infrastructure and an excellent IT environment with well-equipped computer labs consisting of the latest microprocessor-based computers and updated software for the academic and intellectual growth of the students. JIMS Noida always endeavors to provide the best to its students pursuing the BCA program and is thus considered one of the top BCA colleges in North India.

Delhi NCR offering a 3-year BCA course affiliated

BCA

- Ø This BCA program at JIMS empowers the holistic development of the students by providing internationally benchmarked teaching systems through the highly qualified intellectual and research-oriented community.
- Ø Focus on experiential learning, and design thinking while sharpening their abilities through various internship opportunities, course assignments and other industry-driven live projects equipped with an in-depth understanding of IT fundamentals & practices coupled with industry exposure
- Ø Lays emphasis on creating a strong foundation by offering specialization courses in domains namely Data Analytics, Internet of Things & Artificial Intelligence, Web Analytics.
- Ø Teaching pedagogy includes classroom teaching supplemented with flip classes, lab assessment, guest lectures, project-based learning, workshops, and personality enhancement modules by domain expert faculty and industry wizards.
- Ø Live projects, summer internships, and 100% placement assistance are an active part of the industry-academia interface making JIMS Noida the best BCA college in Delhi NCR.
- Ø With the endeavor to impart quality education, we have strived & succeeded in giving 100% results and have grown the learning sphere with multiple folds.
- Ø Students are given the opportunity to understand professional dimensions by interacting & seeking guidance from their faculty mentors, Industry Experts and Alumni of the Campus.
- Ø Career Resource Centre-CRC serves as a catalyst to bridge the gap between academia and industry. The team strives to strike a match between corporate expectations and student aspirations. The center supports all the processes dealing with international & national placements, internships, live projects, workshops, industry interaction, and corporate visits.
- Ø Our successful track record of BCA placements is testimony to the spectra of the industry exposure provided to the students. Our robust industry-academia interface strives to fit the right talent to the right place. Students have been placed in top-notch IT brands.



CAREER OPPORTUNITIES

After completing the BCA program the students have the option of joining the IT sector as Web Developers, Software Engineers, Network Administrator, Data Scientist and Software Testing executives, etc. A plethora of opportunities are also available in the government sector such as EDP & ERP officer, Computer Programmers, System & Network Administrator. Students have options available for technical positions in India and abroad.



Our Faculty

BBA



Dr. M.P. Singh
Prof. (IIFT)
International Business
(Former)



Dr. Ajay Pandit
Prof. (FMS),
Marketing Management
(Former)



Dr. Chandra Shekhar Sharma
Assoc. Prof. (SRCC),
Security Analysis &
Portfolio Management
(Former)



Dr. Rajit Verma
Ph.D, MBA Finance, B.Com



Dr. Rishu Bharadwaj
Ph.D, MBE, M.Phil



Mr. Ramkrishn Sharma
B.Sc., MBA (Marketing)



Dr. Vandana Gaur
Ph.D, MBA



Dr. Sonal Jauhari
Ph.D, PGDM



Dr. Shefali Mishra
Ph.D, MBA, LL.B. (H)



Ms. Vaishali Sharma
Ph.D*, UGC (NET)
MBA, M.Com



Dr. Neelam Sheoliha
Ph.D, PGDM, MMM



Ms. Amarjeet Kaur
UGC (NET), M.Com., PGDM
CA (Intern)



Ms. Neha Dhingra
UGC (NET), M.Com
CA (Intern)



Dr. Arunima
Ph.D, MBA, MA, MSW



Ms. Deeksha Suneja
UGC (NET), M.Com



Dr. Supriya Dalal
Ph.D., NET-JRF (AIR 38), M.Com

BCA



Prof. Dr. Rajeev Kumar
Ph.D., MCA, M.Tech.



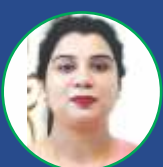
Dr. Mini Verma
Ph.D., MCA, M.Sc. (Maths),
Diploma in Vedic Maths



Ms. Hemlata
M.Tech., B.Tech.,
UGC (NET)



Dr. Manjeet Kaur Ratan
Ph.D., MCA, PGDCA,
PGDCSM



Ms. Rakhi Singh
Ph.D.*, MCA



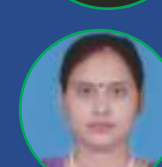
Ms. Beena Srivastva
M.Tech., PGDASDD



Dr. Kanchan Tyagi
PhD., M.Phil, M.Sc.



Ms. Vandna Kumari
Ph.D.*, MCA, UGC (NET)



Ms. Suchitraa Chaudhary
M.Tech., B.Tech.



Mr. Meghshaym Saraswat
M.Tech, B.Tech.



Mr. Rahul
BCA, MCA



Infrastructure

- Computerized Library well stocked with Books and Journals
- Air Conditioned Smart Classrooms equipped with LCD Projectors
- Well-developed Wi-Fi enabled campus
- Advanced Computer Labs with latest software
- Conference, GD/PI rooms and Auditorium with latest Audio Visual Aids
- Fully secure campus with CCTV cameras.
- Bus and Cab Services from Delhi/ NCR
- Well Furnished Cafeteria



Multiple Sports facilities

The only Post Graduate college in NCR to provide multiple sports facilities to students in strengthening their physical energy level as well as to foster the team spirit amongst themselves. Both indoor and outdoor sports facilities are available including Basketball Court, Football Ground, Tennis Court, Skating Ring and Cricket Pitch, with provisions for all indoor games under one roof within the campus.



LIFE @



OUR OTHER CAMPUSES



Jagannath International Management
OCF, Pocket-9, Sector-B, Vasant Kunj, New Delhi



Jagannath International Management School
MOR, Pocket 105, Kalkaji, New Delhi



Jagannath Institute of Management Sciences
3, Institutional Area, Phase -II, Vasant Kunj, New Delhi-70



Jagannath University
Village Rampura, Tehsil Chakshu, Jaipur (Rajasthan)



Jagannath Institute of Management Sciences
3, Institutional Area, Sector 5, Rohini, New Delhi



Jagannath University
BahadurGarh (Haryana)



Indian Institute of Business & Finance
FC 33, Plot 1&2, Institutional Area, Jasola, New Delhi

Ranking and Awards 2024

A+++

by Business India

10th Best B-School
in India by TOI
B-School Survey - 2025

Ranked Top **8th**
Best Private B-School
in North Zone by
Outlook - B-School Survey

B-School
Excellence Award
for 'Best Institute - Industry
Interface' by **ASSOCHAM**

UG PLACEMENT Batch 2022-25

| Student Name | Company Name | Profile |
|----------------------|--------------------------------|-----------------------------------|
| Ayush Pandey | MyFM | Copywriter (AD & Sales Marketing) |
| Rahul Jha | Enkel | Trainee-Accounting |
| Srishti Srivastava | Enkel | Trainee-Accounting |
| Tata Aditya | World Designing Forum | Client Relationship Executive |
| Diksha Garg | World Designing Forum | Client Relationship Executive |
| Divyansh Verma | Insurance Foundation of India | Data Entry Operator |
| Harshdeep | Launched, Bangalore | Business Development Executive |
| Ishika Agarwal | TCS | Business Process Trainee |
| Tarun Agarwal | TCS | Business Process Trainee |
| Karan Jhabak | RawDelight (Start Up) | Co-Founder |
| Divya Jain | Axiom Technologies | HR Recruiter |
| Aditya Kumar Jaiswal | Kingdom of Holidays | Business Development Executive |
| Gourav Chadel | GS Travels | Marketing Executive |
| Harjeet Singh | Avaatar Skincare Technologies | Customer Support Executive |
| Om Srivastava | Pepsico India | FMCG Marketing & Sales Executive |
| Priyanshi Singh | Elite Associates | Assistant Manager-HR |
| Saish Srivastava | Customise your Trip | Ticketing & Operations Executive |
| Rishabh pant | Infosys | System Associate |
| Priyanshu Pathak | HCL | Web developer |
| Shashank | Cevious technologies | System Associate |
| Shaili Tiwari | WIPRO | Trainee |
| Mahak bounthiyal | A2Z games | Developer |
| Shivansh chopra | Samfield capital | Front end developer |
| Vivek kumar | Decors Mantra | Web developer |
| Abhishek sharma | Tumbledry | Web developer |
| Shivani Pal | Genpact | System associate |
| Nidhi Rai | E-Solutions | Trainee |
| Ashish Tiwari | BGS technologies | System associate |
| Ritik Gupta | Rajeshwari Infidel private ltd | Project coordinator |

Placement

We at DIHE place a lot of emphasis and value on practical exposure and hands on experience that comes with “being on the job”. We encourage summer internships and mentoring programmes for all the courses. We believe this helps a student to understand their area of interests and also learn to apply their knowledge in the actual world. The dedicated team for placements initiates campus placement drives for students at the beginning of the last semester. Executives and prominent personalities from the world of business, Journalism and other specialized domain are invited to share their insightful experiences and advice our students via Guest lectures. Our placement cell has associations with the top corporate firms and brands. Some of our esteemed recruitment associates are as follows:



Placement Highlights

Highest package Offered : Rs. 18 Lac



Ketan Gupta
Analyst
Bank of America



Devashish
Byjus
Business Development Manager



Dhruv
(FIS) Google
Team Coach



Dhruv Khanna
Creative Copywriter
McCann World Group



Anshita Saxena
Customer Service Associate
Amazon



Aditya Jain
Process Advisor
Barclays

ADMISSION PROCEDURE

Eligibility Criteria : - Min 50% marks in 10+2, qualified from any recognized board. **Selection**

Procedure: - Final selection will be made on the basis of Entrance test. The written test will be of two hours duration followed by personal interviews.

The written test for all courses will be divided into the following 3 sections:

- ◆ English: Verbal Ability & Verbal Reasoning
- ◆ Maths: Quantitative Ability
- ◆ General Knowledge & Current Affairs

How to Apply : - Application form for admission can be collected from the institute by payment of Rs. 1000.

Duly filled form along with self attested photocopies of qualifying exam and two passport sized photographs should be submitted at the institute.

SCHOLARSHIPS

| Eligibility | XII | No.of Seats |
|------------------|-------------|-------------|
| 100% Scholarship | 95% & above | 5 |
| 50% Scholarship | 90% - 94 % | 5 |
| 25% Scholarship | 85% - 89% | 10 |
| 15% Scholarship | 80% - 84% | 10 |
| 10% Scholarship | 70% - 79% | 10 |

Scholarship will be calculate on marks of XII

Jagannath Institute of Management Sciences

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