

TWO YEARS FULL TIME PROGRAMME

* MBA

* MCA

MBA-FINTECH

Follow Us on:











DELHI INSTITUTE OF HIGHER EDUCATION

Approved by AICTE & Affiliated to AKTU (Ministry of HRD, Govt. of India)* E-mail: admissionpg@dihe.co.in | Web: www.dihe.co.in



Our Vision

To be a Premier Business School, nurturing leaders and creating social impact through excellence in education, training and research.

Our Mission

- Ethics, Integrity and Social Responsibility:To cultivate principled leaders grounded in ethics, integrity, and social responsibility, committed to making a positive impact on businesses, communities, and society at large.
- Innovation, Technology and Business Acumen for Global Markets: To empower future leaders with cutting-edge innovation and technological expertise, combined with strategic business acumen, to excel in global markets and drive transformative change in the world of business.
- Entrepreneurship: To foster an entrepreneurial mindset that encourages creativity, resilience, and transformative ideas, in creating value in dynamic business landscapes.



ABOUT US

DELHI INSTITUTE OF HIGHER EDUCATION has been established by the group which has been running JIMS institutes for the last 27 years with a vision to provide a professional education, which shall prepare Futuristic Managers to meet the challenges of new industry landscape. Delhi Institute of Higher Education believes in preparing corporate ready managers, who are aware of the changing dynamic of corporate & business culture, along with a foresight towards the new avenues opening up. Our academic and corporate partners engage right from the selection process and curriculum design to selecting the faculty for the program and finalizing extended internship models. This immersion is to ensure that the students are ready to hit the road and are productive

Core Values

- · Integrity and Ethics
- Transparency and Accountability
- Innovative Learning and Development
- Entrepreneurship and Diversity
- · Social Responsibility and Environment

Advisory Board

from DAY 0 of joining their companies.

The Institute has a very strong advisory board chaired by Dr. Mahesh Gupta, CMD Kent RO Systems Ltd with other distinguished Senior Academic and Corporate Advisors from diverse backgrounds. Through their leadership positions in respective industries and communities, board members garner support for the research, teaching and service initiatives of the institute.



Dr. Mahesh Gupta CMD, Kent RO



Prof. Parag Diwan Former VC, UPES CEO, Paradigm Consultant



Dr. A.K. Sen Gupta Former Dean, IIFT



DR. G.P RAO Founder. Good People Relations Former Chief HR, Reliance



Mr. Rashmani Mehrishi Director. Zenta Healthcare



Prof. G.K. Agarwal Professor at International Management Institute

About Che Institute

The institute provides a very supportive and dynamic learning environment to cater to the ever changing needs of the globalized world. The institute strives hard to provide an enriching environment with all modern technologies. At the end of the course our students are well equipped to face the world as industry professionals and entrepreneurs to add value to the industry they choose to pursue further.

DIHE is strategically situated in the heart of Greater Noida West (popularly known as Noida Extension).



The Institute is surrounded not only by lush greenery but also with conveniences such as shopping complexes, malls, hotels, hospitals, multinational companies, schools, metro station, fuel stations and much more.



Chairman's Message

DELHI INSTITUTE OF HIGHER EDUCATION was established in 2022 with a clear vision and purpose. It was envisioned that in the foreseeable future it would evolved into a world-class business-school recognized for its commitment to high powered quality education and research. DihE is also committed to developing outstanding professionals & entrepreneurs, who exemplify humanistic values, are socially responsible stewards who will create & disseminate practitioner-oriented knowledge that will uplift society.

In order to keep pace with the velocity of change and thrive in an uncertain environment, DihE has already shifted gears to a mode of mastering change. It has launched several strategic initiatives at both the macro and micro levels to ensure that students' overall development is in tune with the present demands and expectations of industry. At DihE, our strategic focus in future will address areas of curriculum design, mentoring & live project, advanced statistical software training, international summer internship, soft skills, stress coping & El learning. These initiatives will focus on developing student competencies in dealing with global complexity, emerging technologies, change, social & cultural diversity.

Director's Message

Paradigm shift in Education has placed learning at the center stage, with increased emphasis on global mindset and holistic education alongside a fast-paced, ever-changing environment.

Dr. Rajeev Kumar, Director, DIHE Noida believes that this change has necessitated the relevance of a quality business education. The changed world now requires a new orientation towards Leadership and Management, new skill sets, new narratives at



workplace. Graduates need to stand up for the challenge with analytical mind, problem solving capability, decision making, leadership and social connect. Students at DIHE, Noida. are exposed to a holistic and experiential learning with great emphasis.

Best Wishes



PROGRAMME HIGHLIGHTS





Field Projects Industrial Visit



Placement Opportunities from 100+ Companies



25% of Faculties are Corporate Practitioners



Programme implemention by Industry Experts



Skill Development Courses and Live Workshops



Guest Lectures by Industry Experts



Functional & Analytical Learning



Summer Internships in renowned companies



PDP Seminars



Master of Business Administration (MBA)

DIHE offers MBA degree with dual specialization affiliated to Dr. APJ Abdul Kalam Technical University. Master of Business Administration is a 2 years full time degree program affiliated to Dr. APJ Abdul Kalam Technical University and approved by AICTE. The program offers the benefit of dual specialization in the areas of Marketing, Human Resource, Finance, International Business Operations and Information Technology.

MBA@DIHE

- The teaching methods include lectures, case studies, seminars, assignments, live projects, group discussions, business games, outbound based experiential learning activities, educational excursions, role plays, simulation exercises, structured and unstructured group work, and field visits.
- Widespread use of Information Technology (IT) in the learning processes.
- Field-based projects to get better insights into workplace reality.
- The curriculum is revised on an ongoing basis with practitioner input.
- In depth understanding of Management Theory and practices couple with industry exposure.
- Value addition in domains entailing Business Analytics, Banking and Finance, Retail and Marketing, Data Sciences, Enterpreneurship and Innovation, digital marketing.
- High paying career Path with job opportunities Nationally and Internationally
- 400 + Recruiters every year including Deloitte, HDFC, Nestle, Honeywell and many more
- Highest placement offer of 25 LPA

Programme Structure

Masters of Business Administration (MBA)

Dual Specialization in Marketing, HR, Finance, Operations, IB & IT

	SEMESTER I
BMB 101	MANAGEMENT CONCEPTS AND ORGANIZATIONAL BEHAVIOUR
BMB 102	MANAGERIAL ECONOMICS
BMB 103	FINANCIAL ACCOUNTING AND ANALYSIS
BMB 104	BUSINESS STATISTICS AND ANALYTICS
BMB 105	MARKETING MANAGEMENT
BMB 106	CREATIVITY, INNOVATION AND ENTREPRENEURSHIP
BMB 107	BUSINESS COMMUNICATION
BMB 151 (PRACTICAL)	IT SKILLS-LAB 01
BMB 152 (PRACTICAL)	MINI PROJECT-01
BVC 151	SPORTS AND YOGA*

	SEIVIESTERTT
BMB 201	BUSINESS ENVIRONMENT AND LEGAL ASPECT OF BUSINESS
BMB 202	HUMAN RESOURCE MANAGEMENT
BMB 203	BUSINESS RESEARCH METHODS
BMB 204	FINANCIAL MANAGEMENT & CORPORATE FINANCE
BMB 205	OPERATIONS MANAGEMENT
BMB 206	QUANTITATIVE TECHNIQUES FOR MANAGERS
BMB 207	COST MANAGEMENT ACCOUNTING
BMB 208	MANAGEMENT INFORMATION SYSTEMS
BMB 251 (PRACTICAL)	IT SKILLS-LAB 02
BMB 252 (PRACTICAL)	MINI PROJECT-02

SEMESTER III		
KMBN301	Strategic Management	
KMBN302	Innovation And Entrepreneurship	
KVE 301	Universal Human Values & Professional Ethics	
	Elective-01/Specialization Group-01	
	Elective-02/Specialization Group-01	
	Elective-01/Specialization Group-02	
	Digital Marketing And E-commerce	
KMBN308	Summer Training Project Report & viva-Voce	

SEMESTER IV	
KMBN401	Emerging Technologies in Global Business Environment
	Elective-03/Specialization Group-01
	Elective-04/Specialization Group-01
	Elective-05/Specialization Group-01
	Elective-03/Specialization Group-02
	Elective-04/Specialization Group-02
	Elective-05/Specialization Group -02
KMBN408	Research Project Report & Viva Voce

*SPECIALIZATION GROUP: Human Resource/Finance/Marketing/International Business/Information Technology/Operations Management

SPECIALIZATION	SEM III (ELECTIVES)	SEM IV (ELECTIVES)
Human Resource (HR)	Talent Management Employee Relations & Labour Law	HR Analytics Performance and Reward Management International HRM
Marketing (MK) Finance (FM)	consumer Behavior and Marketing Communication Marketing Analytics Investment Analysis and Portfolio Management Financial Planning and Tax Management	B2B and Service Marketing Sales and Retail Management Social Media and Web Analytics Financial Derivatives Foreign Exchange and Risk Management Financial and Credit Risk Analytics
International Business (IB)	International Business Management Export Import Documentation	International Logistics Cross Cultural Management International Trade Laws
Information Technology (IT)	Data Anaytics For Business Decisions Al and ML for Business	Data Base Management System Cloud Computing For Business Business Data Warehousing & Data Mining
Operation Management (OM)	Supply Chain & Logistics Management Operations Planning & Control	Quality Management Project & Sourcing Management Management of Manufacturing System

MBA - FinTech

MBA in FinTech is a new specialized inter-disciplinary program focused on developing manpower with know-how and know why skills required to transform and management of technology used in FinTech services industry in corporate world. This Programme is specifically tailored for the young graduates who plan to pursue their career in Financial Technology, Big Data Analytics in Data Science and Artificial intelligence, as well as for those seeking interest towards career achievements and other high tech professionals.

MBA - FinTech

- MBA FinTech, is a blend of modern Management, Digital Business along with IT subjects that are required to develop software solutions to transform and manage the digital business.
- Industry Integrated Curriculum
- Soft skill training by Professionals

- Digital Technology Training
- Case Studies on Fortune 500 Companies
- Forex and Stock Trading Training
- Facilitated with Digital Library and Wi-Fi Enabled campus

Eligibility for Admission: B.Tech/B.E in Computer Science/Information Technology/ECE/EEE/ B.Sc., in Computer Science/IT/ Statistics/Mathematics/BCA/B.Com/B.Com/Computer Applications)/B.Com(IT), B.Com/E-Commerce) B.A Economics/BBA.

Programme Structure

	SEMESTER I
BMB 101	MANAGEMENT CONCEPTS AND ORGANIZATIONAL BEHAVIOUR
BMB 102	MANAGERIAL ECONOMICS
BMB 103	FINANCIAL ACCOUNTING AND ANALYSIS
BMB 104	BUSINESS STATISTICS AND ANALYTICS
BMB 105	MARKETING MANAGEMENT
BMB 106	CREATIVITY, INNOVATION AND ENTREPRENEURSHIP
BMB 107	BUSINESS COMMUNICATION
BMB 151 (PRACTICAL)	IT SKILLS-LAB 01
BMB 152 (PRACTICAL)	MINI PRO JECT-01
BVC 151	SPORTS AND YOGA*

	SEMESTER III
KMBN301 Strategic Management	
KM BN3 02	Innovation And Entrepreneurship
KVE 301	Universal Human Values & Professional Ethics
	Elective-01/Specialization Group-01
	Elective-02/Specialization Group-01
	Elective-01/Specialization Group-02
	Digital Marketing And E-commerce
KMBN308	Summer Training Project Report & viva-Voce
	Data Analytics for FinTech
	Digital Payments and E-Banking

	SEMESTER II
BMB 201	BUSINESS ENVIRONMENT AND LEGAL ASPECT OF BUSINESS
BMB 202	HUMAN RESOURCE MANAGEMENT
BMB 203	BUSINESS RESEARCH METHODS
BMB 204	FINANCIAL MANAGEMENT & CORPORATE FINANCE
BMB 205	OPERATIONS MANAGEMENT
BMB 206	QUANTITATIVE TECHNIQUES FOR MANAGERS
BMB 207	COST MANAGEMENT ACCOUNTING
BM B 208	MANAGEMENT INFORMATION SYSTEMS
	INTRODUCTION TO FINTECH
	BLOCKCHAIN TECHNOLO GY IN FINANCE
BMB 251 (PRACTICAL)	ITSKILLS-LAB 02
BMB 252 (PRACTICAL)	MINI PROJECT-02

KMBN401	Emerging Technologies in Global Business Environment
	Elective-03/Specialization Group-01
	Elective-04/Specialization Group-01
	Elective-05/Specialization Group-01
	Elective-03/Specialization Group-02
	Elective-04/Specialization Group-02
	Elective-05/Specialization Group-02
KMBN408	Research Project Report & Viva Voce
	RegTech and Financial Compliance
	Al and Machine Learning in Finance

Master of Computer Applications (MCA)

Delhi Institute of Higher Education offers Master of Computer Applications (MCA) degree with Electives in every semester gives an in-depth knowledge about how to develop efficient computer applications and software. It is a two years professional post-graduate program affiliated to Dr APJ Abdul Kalam Technical university and approved by AICTE. The program is a blend of theoretical and practical training. MCA degree enables the students to work with tools used to develop better and complex applications, learning about trends in the industry, and preparing themselves to work in a competitive environment.

MCA @DIHE

- A dedicated team of highly qualified Experienced Faculty members.
- International Speakers, Corporate Talks, Guest lectures by industry experts and faculties
- Value aded Modules as per trend and latest Industry Requirements
- Vibrant Student driven clubs in various domains like cyber security, data Science, Big Data and Communication for skill building
- Specialized labs in Data Science, IoT and Android app development
- Membership of Computer Society of India (CSI)
- Collaboration with IBM

Programme Structure

SEMESTER I	
BMC 101	Fundamental of Computers & Emerging Technologies
BMC 102	Problem Solving using C
BMC 103	Principles of Management & Communication
BMC 104	Discrete Mathematics
BMC 105	Computer Organization & Architecture
BMC151	Problem Solving using C Lab
BMC 152	Computer Organization & Architecture Lab
BMC 153	Professional Communication Lab
BMC 106	Cyber security*

SEMESTER III		
KCA301	Artificial Intelligence	
KCA302	Software Engineering	
KCA 3 03	Computer Network	
	Elective — 1	
	Elective — 2	
KCA 351	Artificial Intelligence Lab	
KCA 352	Software Engineering Lab	
KCA 353	Mini Project**	

SEMESTER II	
BMC 201	Web Technology
BMC	202 Object Oriented Programming
BMC	03 Operating Systems
BMC	204 Database Management Systems
BMC	05 Data Structures & Analysis of Algorithms
BMC251	Web technology lab
BMC 252	Object Oriented Programming Lab
BMC253	DBMS Lab
BMC 254	Data Structures & Analysis of Algorithms Lab
BVA251	Sports and Yoga **

SEMESTER IV			
1.	Elective-3		
2.	Elective – 4		
3.	Elective – 5		
4.	KCA-451-Project		

* Qualifying Non-credit Course

Elective-I				
KCA011	Cryptography & Network Security			
KCA012	Data Warehousing & Data Mining			
KCA013	Software Project Management			
KCA014	Cloud Computing			
KCA015	Compiler Design			

Elective-IV				
KCA041	Blockchain Architecture			
KCA042	Neural Network			
KCA043	Internet of Things			
KCA044	Modern Application Development			
KCA045	Distributed Database Systems			

Elective-II				
KCA021	WebTechnology			
KCA022	Big Data			
KCA023	Simulation & Modeling			
KCA024	Software Testing & Quality Assurance			
KCA025	Digital Image Processing			

Elective-V				
KCA051	Mobile Computing			
KCA052	Computer Graphics and Animation			
KCA053	Natural Language Processing			
KCA054	Machine Learning			
KCA055	Quantum Computing			

Elective-III				
KCA031	Privacy & Security in Online Social Media			
KCA032	Soft Computing			
KCA033	Pattern Recognition			
KCA034	Data Analytics			
KCA035	Software Quality Engineering			

MBA & MBA-FINTECH



Dr. M.P. Singh Prof. (IIFT) International Business



Dr. Ajay Pandit Prof. (FMS), Marketing Management



Dr. Chandra Shekhar Sharma Assoc. Prof. (SRCC), Security Analysis & Portfolio Management



Dr. Rajit Verma Ph.D, MBA Finance, B.Com



Dr. Rishu Bharadwaj Ph.D, MBE, M.Phill



Mr. Ramkrishn Sharma B.Sc., MBA (Marketing)



Ms. Manisha Chaudhary BCA, MBA



Mr. Ajay Choudhary MBA, M.Com., B.com



Dr.Vandana Gaur Ph.D, MBA



Dr Sonal Jauhari Ph.D, PGDM



Dr Shefali Mishra Ph.D, MBA, LL.B. (H)



Ms. Vaishali Sharma Ph.D*, UGC (NET) MBA, M.Com



Dr. Neelam Sheoliha Ph.D, PGDM, MMM



Ms. Amarjeet Kaur UGC (NET), M.Com., PGDM CA (Intern)



Ms. Neha Dhingra UGC (NET), M.Com CA (Intern)



Dr. Arunima Ph.D, MBA, MA, MSW



Ms. Deeksha Suneja UGC (NET), M.Com



Dr. Supriya Dalal Ph.D., NET-JRF (AIR 38), M.Com

MCA



Prof Dr.Rajeev Kumar Ph.D., MCA, M.Tech.



Dr. Mini VermaPh.D., MCA, M.Sc. (Maths),
Diploma in Vedic Maths



Dr. Arif Sattar PhD., M.Tech., MCA, B.Sc.



Dr. Manjeet Kaur Ratan Ph.D., MCA, PGDCA, PGDCSM



Ms. Rakhi Singh Ph.D.*, MCA



Ms. Hemlata M.Tech., B.Tech., UGC (NET)



Dr. Kanchan Tyagi P.hD., M.Phil, M.Sc.



Ms Vandna Kumari Ph.D.*, MCA, UGC (NET)



Ms Beena Srivastva M.Tech., PGDASDD



Mr. Meghshaym Saraswat M.Tech, B.Tech.



Ms Suchitraa Chaudhary M.Tech., B.Tech.



LIFE @ DIHE













OUR OTHER CAMPUSES



Jagannath International Management OCF, Pocket-9, Sector-B, Vasant Kunj, New Delhi



Jagannath International Management School MOR, Pocket 105, Kalkaji, New Delhi



Jagannath Institute of Management Sciences 3, Institutional Area, Phase -II, Vasant Kunj, New Delhi-70



Jagannath University Village Rampura, Tehsil Chakshu, Jaipur (Rajasthan)



Jagannath Institute of Management Sciences 3, Institutional Area, Sector 5, Rohini, New Delhi

Ranking and Awards 2024

A+++

by Business India

19th Best B-School in India by TOI B-School Survey

Ranked Top **8th**Best Private B-School
in North Zone by
Outlook - B-School Survey

B-School

Excellence Award

for 'Best Institute - Industry Interface' by **ASSOCHAM**



Placement

We at DIHE place a lot of emphasis and value on practical exposure and hands on experience that comes with "being on the job". We encourage summer internships and mentoring programmes for all the courses. We believe this helps a student to understand their area of interests and also learn to apply their knowledge in the actual world. The dedicated team for placements initiates campus placement drives for students at the beginning of the last semester. Executives and prominent personalities from the world of business, Journalism and other specialized domain are invited to share their insightful experiences and advice our students via Guest lectures. Our placement cell has associations with the top corporate firms and brands. Some of our esteemed recruitment associates are as follows:























Highest package Offered 25 Lac

lacement Highlights



Ketan Gupta Analyst Bank of America



DevashishByjus
Business Development Manager



Dhruv (FIS) Google Team Coach



Dhruv KhannaCreative Copywriter
Mccann World Group



Anshita SaxenaCustomer Service Associate
Amazon



Aditya Jain Process Advisor Barclays

Hear It from Our Learners

We at DIHE truly believe that an institution's alumni are the reflection of its past, representation of its present and a link to its future. We have a strong alumni network and organize regular alumni meets. Many of our alumni's are working in reputed companies holding big positions and are often invited to talk to our current batches to increase their industry knowledge and morale

3 years at the institute were undoubtedly the best years of my academic life. When I look back now. I realise how the institute helped me to shope my personality and Infuse self confidence.

> Jot Swaroop Singh Barter International INc.



I feel the exposure we got from our Institute was not limited to the boundaries of India but was global too. It gave me third ye to see how world is moving and where we can position ourselves globally.

Akash Moshal
APAC NS Matrix Services



My stay at the institute was Enjoyable and rigorous journey. The institute continuously thrives to bring in best talent by personal grooming of each student.





Excellent ambience, supportive faculty & abundant opportunities is what distinguishes the institute from others. The learning was enjoyable. Today I am well prepared to face the challenges of the industry.

Rohit Raj

London Bridge Rooftop Restaurant



Admission Procedure

FOR ADMISSION M.C.A

A candidate must have passed B.C.A./ B.Sc./ B.Com./ B.A. of three years minimum duration with Mathematics at 10+2 level or at Graduation Level from any recognized Indian University; or its equivalent recognized by A.I.U. securing minimum 50% (45% in case of candidates belonging to SC/ST category) marks in aggregate. Additionally candidate must have a score in an accepted exam, such as CUET-PG, NIMCET, CUET, GPAT, or UPTAC

FOR ADMISSION MBA & MBA-FINTECH

A candidate must have a bachelor's degree in any discipline from a recognized university with a minimum criteria of 50% marks (45% for SC/ST candidates). Additionally, candidate must have a valid score in CAT/MAT/XAT/CMAT/GMAT entrance exams.

How to Apply

Application form for admission can be collected from the institute by payment of Rs. 1000/-

Duly filled form along with self attested photocopies of qualifying exam and two passport sized photographs should be submitted at the institute.

PROGRAMME FEES SCHEDULE						
MBA	A	MCA		MBA-FINTECH		
INSTALLMENTS	AMOUNT (INR)	INSTALLMENTS	AMOUNT (INR)	INSTALLMENTS	AMOUNT (INR)	TIME
FIRST	75,000/-	FIRST	62,500/-	FIRST	1,42,500/-	1-JUL-25
SECOND	75,000/-	SECOND	62,500/-	SECOND	1,42,500/-	1-DEC-25
THIRD	75,000/-	THIRD	62,500/-	THIRD	1,42,500/-	1-JUL-26
FOURTH	75,000/-	FOURTH	62,500/-	FOURTH	1,42,500/-	1-DEC-26
TOTAL	3,00,000/-	TOTAL	2,50,000/-	TOTAL	5,70,000/-	

Scholarships

Scholarship eligibility for the session 2025-27						
Eligibility	X/XII/Grad	MAT/CAT/CMAT Score	CUET-PG, NIMCET, CUET, GPAT, or UPTAC	GD/PI Score*	No.of Seats	
10% Scholarship	60%	65/70%ile/CAT 75%ile & above/CMAT	70/75%ile/ 80%ile and above	65	15	
20% Scholarship	65%	75%ile CAT/ 80%ile CMAT	70/75%ile/ 80%ile and above	70	10	
25% Scholarship	65%	80%ile CAT	70/75%ile/ 80%ile and above	75	5	
50% Scholarship	70%	90%ile CAT	70/75%ile/ 80%ile and above	75	5	

Accommodation Facility

> DihE, Greater Noida West offers Hostel facility for both Boys and Girls. The room availability will be on first-comefirst-serve basis.

Hostel Fees:

- > INR 1,40,000/-year for Non- AC room.
- ➤ INR 1,50,000/-year for AC room.

Delhi Institute of Higher Education

Noida Ext. Campus: Plot No 20 C, Techzone IV, Greater Noida West, Gautam Budh Nagar – 201306 (UP)
Corporate Office: FC 33, Plot 1&2, Institutional Area, Jasola, New Delhi, 110025
Ph: +91 9625448374, 8287521407 E-mail: admissionpg@dihe.co.in Web: www.dihe.co.in